

NOMATA Board Meeting Minutes

September 17, 2019

The meeting was called to order at 12:32. Members present were: Bob Browning, Kerri Becker, Cleburne Simon, Lana Whitlow, Carla Catalano, Chris Dazet, and guest Bill Phillips.

Minutes from August's meeting were discussed and clarified regarding NOMATA's implementation of compensation for teams advancing to Sectional and National Championships. Changes will be made by Lana and will be sent to board for approval. Following approval, Lana will ask Elizabeth LeGros to post to NOMATA website.

TREASURER'S REPORT: Pedro was unable to attend.

COMMUNITY COORDINATOR/JUNIOR TENNIS: Pedro sent the following report:

Play Day- The Red Ball Play Day 9/07/19 at Green Acres went on in spite of the heat advisory in effect. We had 20 players come out. Kerri secured 4 volunteers for the event and I had several of the usual JTT volunteers help out. I used Constant Contact to send out the rescheduled LA Hot Shots tournament.

Fall JTT League

I had the JTT Fall League captains meeting Monday, August 26, at 12:30 & again at 5:30 at City Park. I set up the fall league on the system after the meeting. The fall league is a practice league so the USTA rules on age aren't as strict to allow more players to register. The league will start September 21.

As of 9/9/19 we have the following teams signed up.

4 – 8 & Under

3 – 10 & Under Beginners

6 – 10 & Under Intermediate

1 – 12 & Under Beginners

5 – 12 & Under Intermediate

7 – 14 & Under Intermediate

1 – 18 & Under Intermediate

64 players have registered as of 9/9/19

Tennis in Schools

I emailed all the contacts at schools that Bill Phillips and I visited.

Lanie Victory at Sacred Heart sent the materials to all the P.E. teachers at Sacred Heart. Alice Atkinson at Sacred Heart wants to do the program in her 1 – 5 yr old class.

Kelly McGeehan at Metairie Park Country Day responded that she would look into the program.

Chris Core at Trinity Episcopal responded that he wasn't interested in the program.

Jessie Kutcher at St. George Episcopal, and Michael Prat at Christian Brothers have not responded.

Bill Phillips is working on getting confirmation to do training for the Jefferson Parish P.E. teachers.

LEAGUE: Susan Simoneaux sent the following report:

Here are the combo numbers as of last week:

COMBO	2019	2018	%CHANGE
WOMEN			
40&OVER DAY WOMEN	442	468	-5.6%
18&OVER DAY WOMEN	412	487	-15.4%
55&OVER DAY WOMEN	156	124	25.8%
40&OVER NIGHT WOMEN	134	197	-32.0%
18&OVER NIGHT WOMEN	450	551	-18.3%
55&OVER NIGHT WOMEN	73	64	14.1%
TOTAL	1667	1891	-11.8%
MEN			
18&OVER MEN	150	156	-3.8%
40&OVER MEN	157	174	-9.8%
55&OVER MEN	0	0	0.0%
TOTAL	307	330	-7.0%

TOURNAMENTS: Cleburne reported that tournament scheduled for September 6-8 for 70&Over league was cancelled due to low numbers. Cleburne has proposed an option for October and is awaiting reply. Next tournament will be May 1-3, 2020 for Adult 40&Over Evens. Elizabeth LeGros will serve as the director. City Park and UNO courts will be used.

WEBSITE/FACEBOOK: Carla reported that Facebook has 1304 likes.

MARKETING: Patti was unable to attend.

VOLUNTEERS: Kerri is continuing to build and successfully utilize the list of volunteers.

OTHER BUSINESS: Kerri asked Bob to report on meeting regarding the Excite program. Discussion held.

Carla addressed and followed up on promotions for sportsmanship on the courts. Chris suggested and asked Cleburne if he would be willing to address basic sportsmanship rules/issues and submit the list to the board for review. Pending completion, these rules will be distributed to all captains and players participating in league play. They will also be posted on NOMATA's website. (Thank you, Cleburne!)

Carla addressed a follow up with Girls on the Run. Bill Phillips will follow up with this group.

Kerri reported that the rescheduled date for the Fast Four Tournament is October 5th and 6th at UNO.

NEW BUSINESS: Bill Phillips reported on the status of Net Generation as well as the Professional Development Day which hosted 65 participating teachers which focused on teaching techniques for K-6th grade students. Bill will follow up with those who attended. Discussion was held regarding Bill's belief that the biggest challenge the New Orleans market faces is having a program to filter kids in to. Discussion held regarding offering a lunch meeting for local tennis pros to address Net Generation and ideas for youth programs. Motion was made for NOMATA to host this working lunch and it passed unanimously. Bob will coordinate potential dates with Bill and Pedro.

Chris asked for reimbursement to purchase new grips for the racquets being collected. This was approved.

Next meeting scheduled for Tuesday, October 15th at 12:30.