

NOMATA Board Meeting Minutes

February 23, 2021

The meeting was called to order at 12:37. Members present were Bob Browning, Diane Simpson, Lana Whitlow, Chris Dazet, Pedro Docampo, Patti Todd, Carla Catalano, Cleburne Simon and Bill Phillips was a guest attendee.

Minutes from January's meeting were approved without corrections.

Bill Phillips gave a report on Junior Programs and the changes that are being made to create consistency across the country. He explained that 10 & under tournaments may be held concurrently with another tournament; however, they have to be run as separate tournaments. Bill reported that Net Generation still exists and it is a viable stand alone product.

Serve Tennis is taking the place of Tennis Link and TDM. Bill suggested that NOMATA register as a provider.

President Report – January minutes were approved with no revisions. Lana reported that the Executive Committee met to identify areas of focus for 2021. Lana will focus on pathway to board membership (according to by-laws may have up to 21 members) / recruitment / D & I and CTA Health Check. She also reported that Chris and Patti have agreed to stay on in their positions of Pro Liaison and Marketing respectively and Patti will be asking for volunteers to serve on the Marketing Committee.

VP Report – Chris reported that he is researching hosting a NOMATA Fundraising Tournament to be held in 2022. This would be a non-sanctioned State Tournament. Chris reported that clubs and pros would be used to help advertise this event.

Treasure Report – Pedro reported that he met with a 501 C3 Consultant and got a proposal for the board to look at as to whether the board is interested in moving forward with more defined operating guidelines. Pedro reported that JTT has 21 teams with 116 players registered. Pedro reported that he has refunded over 100 checks to players that were unable to play due to COVID.

Junior Tennis – Pedro reported that JTT has 21 teams with 116 players registered. Pedro reported that he has refunded over 100 checks to players that were unable to play due to COVID. Lana suggested a food truck for the JTT State Tournament July 10th at City Park.

Website/ Facebook – Approximately 1400 followers

Diversity & Inclusion – Carla reported that she attended a zoom meeting that was very positive and that grants are available for facilities.

League – Lana reported that the JTT fee transfer would not happen from State per policy. Diane proposed and Bob 2nd that NOMATA will give fees back to reimburse 2020 participants if the register to play in 2021.

Tournaments – Lana reported that the LTA is extending NOMATA the offer to accept or decline the bid for 2022 / 2023 40 plus Evens State tournament. Cleburne will respond favorably to the LTA that NOMATA would like the tournament – all were in favor.

Marketing – Patti reported that she would like to as Ken Baltazar, Elizabeth LeGros and Diane Simpson to be on the Marketing Committee. The new logo was approved by all and bringing back match of the week was recommended to happen at a later date. Captains cards were distributed to captains and all board members were given a copy to give to their respective donor.

Pro – Chris reported that he had purchases 10 cases of balls and was going to purchase more.

New Business – all were in favor that Patti would immediately reach out tonamed prospects for marketing committee.

Meeting was adjourned at 2:09. Next Meeting is scheduled for Tuesday, March 16th at 12:30.