

NOMATA Board Meeting Minutes

March 16, 2021

The meeting was called to order at 12:42. Members present were Bob Browning, Lana Whitlow, Chris Dazet, Pedro Docampo, Patti Todd, Carla Catalano, Cleburne Simon, Ken Baltazar attended as a new appointee to the Marketing Committee and Bill Phillips was a guest attendee.

Minutes from February's meeting were approved without corrections.

Patti introduced Ken Baltazar as a new member of the Marketing Committee.

Bill Phillips – suggested that each CTA commit to hosting a pro meeting for the purpose of pro relations. Bill suggested that this meeting be held at a tennis facility and that it be a three hour lunch and learn.

President Report – Lana reported that the LTA approved a \$20 per player fee for the JTT tournament being held at City Park on July 10th. Diana suggested that the CTA should help any player that has trouble paying the \$20 fee. Lana reported that the LTA liked the idea of the 501 C3 Compliance check-up and they agreed to host at their expense quarterly meetings with speakers specialized in this area. Lana reported that the CTA committee wants to know background info as part of the LTA – CTA commitment on diversity and inclusion. The Southern Foundation Scholarship Foundation (four year scholarship) – NOMATA voted to match the \$500 per recipient if from our region that the LTA proposed giving to each recipient.

VP Report / PRO – Chris reported that they had the first pro meeting and that the CTA's were trying to get more pros actively involved through possible incentives and FB page.

Treasure Report – Pedro reported that all insurance payments, income tax and 1099's had been sent out. Pedro suggested that the person that the LTA hires as a 501 C3 consultant should be specialized in this area.

Junior Tennis – Pedro reported that there were currently 216 players and lots of new Captains. Pedro reported that the credit to the JTT players has not been done yet. Bob requested a break of kids playing JTT from different clubs.

Diversity & Inclusion – Carla reported that they had a very productive zoom meeting. Jim Ewers would like to pursue a better working relationship with NORD. They discussed to possibility of getting Chanda Rubin to do some marketing.

Marketing – Patti reported that the Marketing committee was being formed.

League – Lana reported that BJ was requesting to put into effect a 65plus league in flexible format through tennis link that would be non-advancing. Chris made the motion to keep it the same as 55. Lana reported that Kelli Wright questioned the 55plus league – suggested a better method of getting info out to players.

New Business – Lana addressed the response to Clarke Castle's letter of concerns.

Meeting was adjourned at 2:00 pm. Next meeting scheduled for Tuesday, April 27th at 12:30.