

NOMATA Board Meeting Minutes

June 29, 2021

The meeting was called to order at 12:41 by Lana

Members present were Bob Browning, Lana Whitlow, Chris Dazet, Carla Catalano, Patti Todd, Diane Simpson and Cleburne Simon

Guests Present were Ken Baltazar

Lana thanked Ken for attending.

Minutes from April's meeting were approved unanimously without corrections.

Lana reported for Susan Simineaux that league numbers are a little down but registration is still open. Tri-Level & Mixed Leagues are registering now.

Ken reported that the Saints have a program that uses NPO groups for fundraising.

Ken proposed marketing NOMATA during Saints and Pelican games.

NOMATA would provide volunteers to work during the games in various locations and the pay for each volunteer would go to NOMATA. Lana asked Ken what paperwork would be needed and requested that he send the information regarding this program so it could be reviewed and voted on by the board.

Bob made a motion to use Amazon Smile and Diane seconded the motion.

Lana said we could now fill out 501 C3 paperwork and suggested that NOMATA order as much of our products through Amazon to save money.

Lana reported that the LTA would run our numbers the first week of July using CGPG.

2022- 125% of participation @ \$1.25 a head. Payout is capped by prior year's total. Southern has not put a cap.

Lana suggested that all activity go through Serve Tennis.

Lana reported that the USTA registration fee is getting eliminated. Tennis Apprentice and Social Tennis Leagues will go through Serve Tennis.

Lana reported that the CGPG deadline is October 31st.

Two people applied for tennis champions. Lana reported that no CTA realized that CTAs had to approve the applications. Chris Dazet reported that he will apply to be a tennis champion.

Lana reported that there is a \$19,000 marketing grant that anyone can apply for. Timeline is May – October. Grant payments are spread over three periods. If you are granted money, you have to run your program then get reimbursed.

LTA is asking NOMATA to match grants that are issued in their area.

Examples of uses: JTT, Tennis on Tap, Step Up League, Tennis 101 and One day tournaments.

Pedro and Carla suggested that Kim Gambino should be considered to run Social Tennis. Lana reported that we need to focus on Social Tennis.

Lana reported that the board has openings in the ff: Social, Grant Writing, Fundraising and Volunteer Coordinator.

Lana asked Patti and Ken to review logo colors. A motion was made to have Patti and Ken finalize the logo.

Lana reported that JTT tournament will not have a food truck; however, a list of area restaurants will be provided to participants.

Lana reported that CTA is recruiting members.

Carla reported that diversity and inclusion is working on getting facilities to stay open later.

Lana reported that one of the Southern Tennis Scholarships went to Lake Charles. New Orleans did not receive any to match.

UNO court update- Southern has been negotiating with A's and Aces. Lana reported that we are waiting to find out if A's and Aces is still seeking to take UNO.

Cleburne reported that UNO is hosting the Southern Conference 2022.

Lana reported that there was a meeting between NOMATA and Audubon.

Lana reported that she has a call with USTA to build a dream court. A dream court is tennis and basketball.

OPEN DISCUSSION

Pedro suggested that we need someone in charge of volunteers. Pedro also discussed JTT issues.

Lana reported that LTA would meet in person in September.

Bob made a motion to adjourn meeting at 2:21 pm.

Next meeting was scheduled for Tuesday, July 20th