

NOMATA BOARD MEETING

October 19, 2021

Members present: Patti, Lana, Carla, Pedro, Diane, Craig, Kim and Chris

Guests Present: Alvertha Penny, Chris Barbe / Susan Simoneaux was invited but could not attend

Lana called the meeting to order at 12:40

Minutes from September were approved

Lana announced that Kellie Wright has accepted the position as 55 & over coordinator.

Lana announced that we are now searching for a Mixed Coordinator.

Lana stated that NOMATA would like to thank Elizabeth for her many years of service.

Chris Barbe announced that he has accepted the position to oversee the NORD facilities and that he is excited about bringing play, programming and tournaments back to NORD facilities.

Lana announced that NOMATA is eager to partner with NORD and Chris stated that he is hopeful for strong USTA backing.

Alvertha Penny discussed building a community for Diversity and Inclusion. She stated that we are in need of special need youth programs as well as programs for Veterans.

Lana reported that NOMATA's mission is to address and include everyone in the community in tennis.

Lana asked Alvertha if she might be interested in heading the Diversity & Inclusion committee of NOMATA.

Lana reported that she requested a \$5,000 Marketing Grant for the purpose of Expand Your Brand. If the grant is awarded by the LTA, NOMATA must match the grant of \$5,000.

Pedro made a motion that NOMATA match up to \$5,000 if we receive the LTA grant that Lana applied for, Carla seconded the motion.

Lana has researched Brand and Marketing Companies and found Cleo Creative Co. and they are interested in partnering with a non-profit.

Diane moved to hire Cleo Creative, Chris seconded and all were in favor.

Pedro reported that he was getting ready to send the annual NOMATA report to the Secretary of State.

Pedro reported that we are waiting to find out what new 2022 State Regulations will be for JTT. He stated that the format will change.

Lana announced the dates of the CTA workshop and reported that topics being covered will be determined by who must attend.

Lana reported that Tennis Apprentice is going back to the CTA's to run. She suggested that NOMATA might consider getting a Tennis Apprentice Coordinator.

Lana reported that the LTA is currently discussing and considering hiring a grant writer.

Meeting adjourned at 2:11 pm Next meeting is scheduled for November 16, 2021 at 12:30 pm