

NOMATA Board Meeting Minutes
April 5, 2022

Members Present: Lana, Patti, Carla, Cleburne, Kim, Bob, Alvertha and Pedro

Lana called the meeting to order at 12:30.

Cleo Creative presented to the board our new logo options.

Alvertha stated that moving forward with the new logo and rebranding campaign that all promotional materials should include NOMATA's mission of diversity.

Kim reported that shelter 2 at LaFreniere Park has been reserved for the Captain / Co-Captain Party on April 9th. She reported that 90 people had RSVP'd to date.

The Board agreed unanimously that the cost of the party was fine and within budget.

LTA meeting – totally understood our counteroffer concerning what format we use for Tennis Apprentice. The LTA countered that they would supply racquets for TA only. NOMATA will run all local Tennis Apprentice programming. As of now, NOMATA will still host a party for Tennis Apprentice participants at the end of the session. Next TA session will possibly be scheduled to take place in June at Stern.

LTA President has approved the employee consultant and would like the job of TA Organizer to the job description.

Carla suggested that Kim add that Pedro is researching possibilities available to us to upgrade Constant Contact in order that the newsletter could be sent directly to all local USTA members /players.

Alvertha reported that Stern and Friends of NORD would be hosting a Tennis Event on Sunday, May 22nd from 12:00pm – 4:00pm to recognize National Tennis Month which is the month of May.

Marty Engle, is the new State League Coordinator and Freddie Bailey is the new Director of Adult Programs and Administration.

The next meeting was scheduled for April 12th at 12:30 pm.

The meeting was adjourned at 2:10 pm.